

UMass Amherst Technology Innovation Challenge

Mini Plan Competition 2006

Judge's Evaluation Score Sheet

Team Name: _____

Please evaluate the written mini-plan on the following aspects:

(Using this rating system: 0 = poor, 1 = fair, 2 = good, 3 = very good, 4 = excellent)

	←Poor				Excellent→
Title Page	0	1	2	3	4
The Need	0	1	2	3	4
Solution (Value Proposition)	0	1	2	3	4
Solution (Intellectual Property)	0	1	2	3	4
Market Opportunity (The Customer)	0	1	2	3	4
The Market	0	1	2	3	4
Competition (Competitors)	0	1	2	3	4
Competition (Competitive Advantages)	0	1	2	3	4
Team (Management)	0	1	2	3	4
Team (Board)	0	1	2	3	4
Product Development	0	1	2	3	4
Product Development Plan (Product Roadmap)	0	1	2	3	4
Product Development (Intellectual Property)	0	1	2	3	4
Funding Plan	0	1	2	3	4
Exit Strategy (Method)	0	1	2	3	4
Exit Strategy (ROI)	0	1	2	3	4
Exit Strategy (Financial Assumptions)	0	1	2	3	4

Comments: